



www.silverfoxfilms.net

SilverFox Films Australia (referred to as "we," "us," or "our") is committed to protecting your privacy in accordance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs). This Privacy Policy explains how we collect, use, disclose, store, and protect your personal information. By accessing our website at <https://www.silverfoxfilms.net/> or interacting with us, you consent to the practices described in this policy.

1. Types of Information We Collect

We may collect personal information that can identify you, such as:

- Name
- Email address
- Phone number
- Mailing address
- Date of birth
- Social media profiles
- Employment or investment details (e.g., for job applications or investor inquiries)
- IP address, browser type, device information, and usage data (automatically collected via cookies and logs)

We may also collect sensitive information (e.g., health details if relevant to film production roles) only with your explicit consent.

2. How We Collect Information

We collect information:

- Directly from you when you contact us, submit inquiries, apply for roles, invest, or subscribe to updates.
- Automatically through our website, such as via cookies, analytics tools (e.g., Google Analytics), and server logs.
- From third parties, such as social media platforms or partners, with your consent.
- During film production activities, events, or marketing campaigns.

If you provide unsolicited personal information, we will assess whether it aligns with our collection practices and destroy it if not required.

3. Purposes for Collecting, Using, and Disclosing Information

We collect and use your information for legitimate purposes, including:

- Responding to inquiries about our films, investments, or opportunities.
- Managing investor relations and referrals.
- Processing job or volunteer applications.
- Marketing and promoting our projects (e.g., newsletters, events).
- Improving our website and services through analytics.
- Complying with legal obligations, resolving disputes, or preventing fraud.
- Highlighting local communities and talent in Far North Queensland.

We may disclose information to:

- Service providers (e.g., IT support, marketing agencies, legal advisors).
- Partners like Screen Queensland or investors.
- Government authorities if required by law.
- Overseas recipients (e.g., for international distribution), ensuring they comply with APPs or equivalent standards.

We do not sell your personal information. For direct marketing, you can opt out at any time via unsubscribe links or by contacting us.

4. Anonymity and Pseudonymity

Where practical, you may interact with us anonymously or using a pseudonym, except where identification is necessary (e.g., for investments or contracts).

5. Security of Your Information

We take reasonable steps to protect your information from misuse, loss, unauthorized access, or disclosure, using measures like encryption, secure servers, and access controls. However, no online transmission is completely secure. We retain information only as long as needed for the purposes outlined, then securely delete or anonymize it.

In case of a data breach, we will notify affected individuals and the Office of the Australian Information Commissioner (OAIC) as required.

6. Access and Correction

You have the right to request access to or correction of your personal information under APPs 12 and 13. Contact us to make such requests. We may deny access in limited circumstances (e.g., legal reasons) and will provide an explanation if so.

7. Cross-Border Disclosure

If we transfer information outside Australia (e.g., to U.S.-based cloud services), we ensure recipients adhere to APP 8 standards through contracts or other safeguards.

8. Children's Privacy

Our services are not directed at children under 13. If we collect information from minors, we require parental consent.

9. Changes to This Policy

We may update this policy periodically. Changes will be posted on our website with the updated date. Continued use constitutes acceptance.

10. Contact Us

For questions, complaints, or to exercise your rights, contact:

- Email: mia.davis@silverfoxfilms.net
- Address: Cairns, Queensland, Australia

If unsatisfied with our response, you can complain to the OAIC at www.oaic.gov.au.